

Sustainable breath

# MOUTHFOOD

Vegan mouthrinse against bad breath  
with fluoride and aloe vera



We donate a fluoride rinse to school children  
in Sweden for each sold bottle of MouthFood.

## MOUTHFOOD AGAINST BAD BREATH

MouthFood is a brand new product in the market that counteracts and prevents bad breath in a sustainable way. Bad breath is a big problem that affects women and men of all ages. Up to 50% of the population suffers from bad breath and most people are not aware of their own breath. 1, 2, 3

Household remedies against bad breath has a short term effect. Bad breath occurs when bacteria in the saliva breaks down proteins and forms a gas that contains sulphur. This particular smell is perceived as bad breath.

MouthFood gives 12 hour effect against bad breath. The mouthrinse contains a unique combination in low concentrations. These ingredients have a longterm synergistic effect and prevents bad breath. The mouthrinse also contains 0,2 % sodiumfluoride.

1 Tonzetich J. Production and origin of oral malodor: a review of mechanisms and methods of analysis. *Journal of Periodontology* (1977) 48: 13-20.

2 Quuiriynen M. Management of oral malodour. *J Clin Periodontol* (2003) 30 (Suppl 5) 17-18.

3 Wåler S.M, Jonski G, Young A and Röllä G. Halitosis – nytt om diagnostik og behandling. *Odontologi* (2001).

## FACTS AROUND MOUTHFOOD

*MouthFood contains aloe vera which has moisturizing and protective properties on sensitive membranes with a mild and appealing taste. A vegan formula which contains 0,2% sodiumfluoride.*

### VEGAN FORMULA

The formula is vegan and free from alcohol.



### CONTAINS ALOE VERA

Aloe vera has a protective effect on gums and mucosa and is gentle on the oral mucosa.



### NOT TESTED ON ANIMALS

MouthFood is not tested on animals.



### HIGH FLUORIDE CONTENT

MouthFood contains 0.2% sodium fluoride which prevents and counteracts caries.



## WE CARE ABOUT OUR ENVIRONMENT & EVERYONE'S RIGHT TO HEALTHY TEETH

With MouthFood we have combined the technology against bad breath with sustainability and social responsibility. MouthFood is developed in Sweden in an environmental friendly bio plastic bottle. For every bottle MouthFood sold, we donate fluoride rinse to needing children in Sweden.



### BIO PLASTIC BOTTLE

Bio-based bottle which reduces the dependence on fossil raw materials and thereby reduces carbon dioxide emissions.



### BUY ONE – WE GIVE ONE

For every sold bottle, we donate fluoride rinse to needing children in Sweden.



# STAY IN TOUCH!

## **H&K Healthcare**

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